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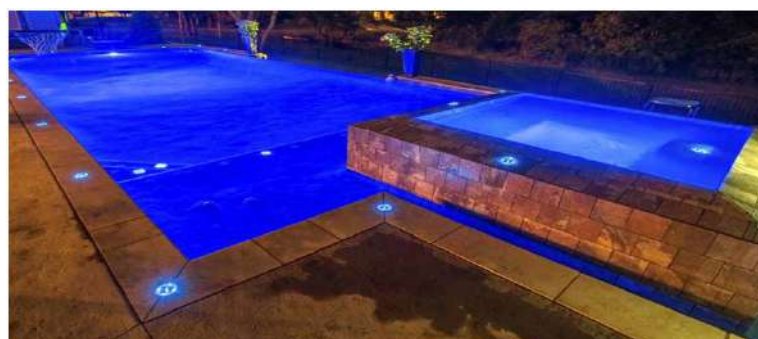
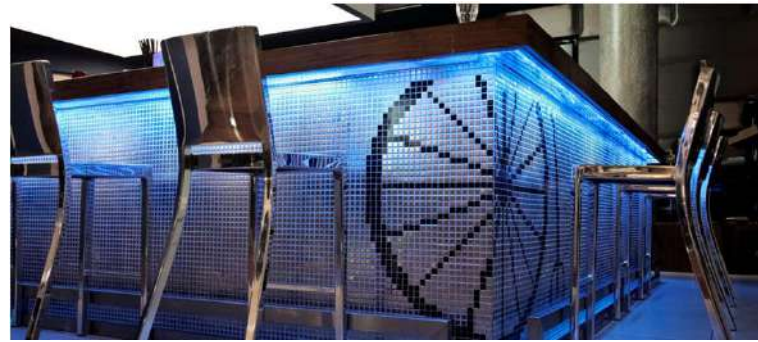
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About Us

السلام عليكم ورحمة الله وبركاته

نحن شركة نيوستيب شركة وطنية بإدارة إماراتية وعضو في مؤسسة محمد بن راشد:
لدعم مشاريع الشباب وصندوق خليفة للمشاريع ومجال عملنا كالتالي

*توريد مختلف المنتجات بالطاقة الشمسية(للايديكور وللإضاءة الخارجية دون أسلاك كالأنترلوك وللعلامات الأرضية ولمعدات الطرق. ولوازمها)

*توريد وتصميم الإضاءات لمختلف المباني والمشاريع والطرق(للاستخدام الداخلي والخارجي) LED

* بناء أنظمة شمسية حسب احتياج الزبون كمشروعنا مع برنامج الشيخ زايد للإسكان

Step Group is proud to be a local company Established in 2013 and specializes in providing High quality LED and Solar Lighting solutions and components, We are also proud to be a member of SME and Khalifa fund.

With different categories of our LED and Solar Lighting Products we cater to various lighting segments alike using LED Lighting as well as solar tiles and road safety products.



Why New Step ??

YOUR TRUSTED PARTNER

We specialize in providing lighting solutions to our client through a series of value-added services. Our services include State of The Art Lighting Design, Customized Solutions and Total Cost of Ownership by reducing energy cost and maintenance costs. We service the needs of clients across all major sectors like banking, commercial, industrial , healthcare , hospitality, restaurant, retail, supermarket and sports.

PROFESSIONAL TEAM & PROCESSES

We have a dedicated team of Lighting Designers that can assist you with functional and application specific designs, lighting Sales Consultants always available to assist you with your project requirements and the Customer Service Department to ensure prompt and best possible services.

EXPERTISE IN INDOOR & OUTDOOR APPLICATIONS

Our expertise in indoor and outdoor lighting applications enable us to support Architects and Consultants for Lighting Design Specifications and Main Contractors and MEP Installers at the stage of execution.

Our Product Partners

Touchlite
Share Green Life

ELMARK
The Brand of Electricity

GLAMOX

p.u.k. Italian Architectural Lighting

OPPLE

ilentek
LED ARMATURE

OSRAM

SERNIS

V-TAC
INNOVATIVE LED LIGHTING

BUCK

دوكون للصناعة ش.م.ع.
DUCON
Industries FZCO

MK
by Honeywell

PHILIPS

THORN

SECOM

SRESKY
WWW.SRESKY.COM

AVOLUX

LANDA

mareco LUCE

LUMBENGY
Lighting Solutions

EcoSolatec

ReneSola

imperial

Ducab دوكاب



Miracle Co., Ltd.

ilmas
FORME DI LUCE INTELLIGENTE

luxitron
ARCHITECTURAL LED LIGHTING

ENDON

JOTUN

Cristher Iluminación

tulux

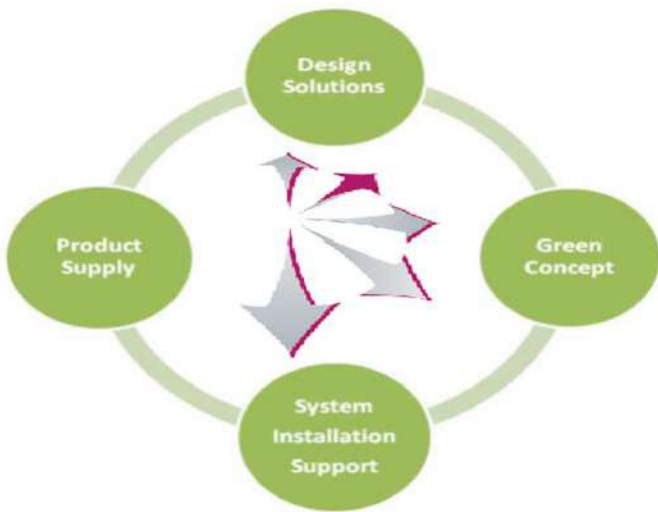
eliotec

Dopo
Iluminación

EXO
lighting

ENDO
LIGHTING CORP.

We Provide Solutions



UNDERSTANDING YOUR PROJECT SPECIFIC NEEDS

We listen to your Aesthetics/Functionality/LEED and Budget Requirements

We analyze the product ranges that best suits the requirement

We propose the Best Solution



We Provide Solutions



CONSULTING AND SUPPORT

We can provide support on all stages of the project from concept to execution

LIGHTING SOLUTION CONCEPT

- Lighting Layouts
- Generic Fixture Symbols and Descriptions
- Lighting Sketches
- Images from relevant projects to illustrate concepts
- Lighting Control Concepts
- Selection of the right product mix
- Cost Estimate for the proposed lighting



We Provide Solutions

LIGHTING SOLUTIONS DESIGN

Based on the approved conceptual design and cost estimate, New Step shall (if required):

Prepare power requirements

Prepare Schematic drawing of all special lighting control requirements including lighting control zones and methods of operation

LIGHTING SOLUTIONS SUPPLY

Based on the approved Final design and cost estimate, NS shall:

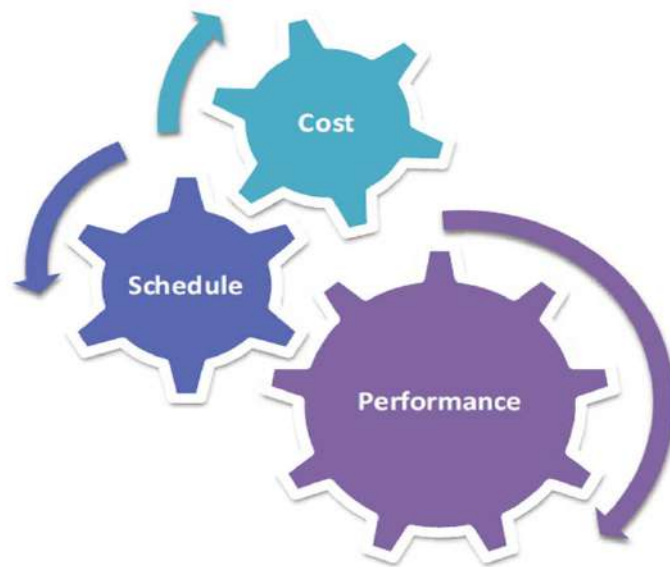
Provide samples

Supply the approved products

Assist in Technical queries during installation

LIGHTING SOLUTIONS IMPLEMENTATION

If required by our customers we provide a total solution in Sports and Arena Lighting wherein we Design, supply and install sports Lighting. Almost all Stadiums in Abu Dhabi have been designed, supplied and installed by New Step during the last years



Energy & Cost Savings

Lighting accounts for around 15% of the energy bill in most homes, and around 25% in commercial buildings. The building industry has targeted lighting as a key element in sustainable design, and there is now a global movement to develop and implement lighting solutions that meet people's needs and concerns, and address environmental regulations. New Step helps you achieve the Optimum Level of Energy and Cost Efficiency by Minimizing Maintenance and Operational costs

DAY LIGHTING DESIGN

The most sustainable lighting is natural daylight. Careful architectural design is required to maximize natural light in a building while maintaining indoor temperature regulation and reducing direct light glare, by using lighting control and day light linking

ENERGY EFFICIENT LIGHTING SOURCES AND SYSTEMS

The sustainable building industry is primarily focused on energy efficient lighting solutions

Less Luminaires while achieving the same or better lighting levels

e.g. Higher light output , Less luminaires

Energy-Efficiency

e.g. Up lamping to new generation T5/LED luminaires

Longer Lifetime

Use of High Frequency Ballast



Lighting Segments

- Solar LED Emitting Tiles
- Solar LED Road Studs & Traffic Safety System
- Landscape Solar Lighting System
- Building Solar Farms & Solar System
- Solar Street Lighting
- Architectural Interior Lighting
- Architectural Outdoor Lighting
- Decorative Lighting
- Commercial Lighting
- Custom Made lighting
- Swimming Pool Lighting
- Explosion Proof & Industrial
- High Mast & Street Lighting
- Emergency & Exit Lighting
- Furniture & Kitchen Lighting
- Solar Lighting
- Façade Lighting
- Sports Lighting
- Solar Trap
- Solar Water Heater



Maintenance Segments

- Electric Work
- Decorative Paints
- Interlock Pavement
- Fabrication Work
- Asphalt Modification
- Asphalt Reinstatement
- Gypsum Partition & Ceiling
- Road Traffic Sign
- Flooring Works
- AC Maintenance & Installation
- Road Markings



LED Indoor Luminaires



Circular Recessed Luminares



Square Recessed Luminares



Surface-mounted Circular Luminares



Surface-mounted Square Luminares



Spot Lamps



Profi System



Led Stripes



Wall Luminares



Pendent Luminares



Lighting Systems



Clean Room Luminares



Emergency Luminares



Surface Mounted Round



LED Panel Lights



Recessed Round Downlights



Recessed Square Downlights



60x60 LED Panel Lights



Surface Mounted Square



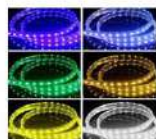
LED Spot lights



LED Flexible Wall mounted Lights



Recessed Focus Lights



LED Strip Lights



LED Gimble Lights



Deco Floor Lamps



Deco Hanging Lamps



LED Lamps



Deco Brass Chandeliers



Deco Crystal Chandeliers

LED Outdoor Luminaires



Recessed Luminaires



Surface-mounted Circular Luminaires



Wall Luminaires



Ground Luminaires



Park Luminaires



Solar Garden Light Luminaires



Solar Plaza Light Luminaires



Road Light Luminaires



Solar Road Light Luminaires



Solar LED Emitting Tiles



Solar LED Road Studs & Traffic System



Solar Water Heater



Stadium Flood Lights



Outdoor Integrated LED Weatherproof lights



Garden Spike Lights



Outdoor wall Lights



Outdoor Wallwasher Lights



Outdoor Weatherproof lights



Outdoor Flood Lights



Outdoor Step Lights



Outdoor Garden Pole Lights



Outdoor Deco floor lights



Outdoor Bollard Lights

Maintenance Segments



Hardwired Road Stud



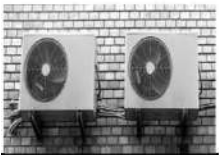
Stainless Steel
Hardwired Road Stud



Flexible Bollards



Interlock Paving



AC Installation



AC Maintenance



Electric Work



Electric Wire Work



Gypsum Partition &
Ceiling



Road Markings



Asphalt Modification



Asphalt
Reinstatement



Mesh



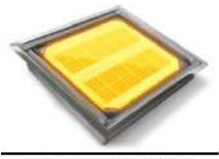
Fabrication Work



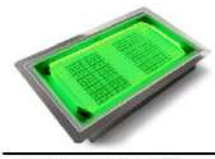
Vinyl Tiles



Aluminium sliding
Door



Solar LED Emitting
Tile NST- 0808



Solar LED Emitting
Tile NST- 0408



Solar LED Emitting
Tile NST- 0404



Solar LED Emitting
Tile NST- 100



Solar LED Emitting
Tile GF



Solar LED Emitting
Tile MS -1100



Solar Road Stud MS
100 DS



Solar Road Stud MS
200 DS



Solar Road Stud MS
140 DS



Solar Road Stud MS
127



Solar Road Stud YH
DD 1



Solar Road Stud YH
YS

Major Project References

EDUCATION



STS School 1 Interior Lighting Al Ain

STS School 1 Outdoor Lighting / Solar Lighting Al Ain

STS School 2 Interior Lighting Al Ain

STS School 2 Outdoor Lighting / Solar Lighting Al Ain



Major Project References

HOSPITALITY



Dubai Marine Beach Resort
Dhafra Beach Hotel, Abu Dhabi
The Address Marina, Dubai
The H Hotel, Dubai
Fairmont the Palm, Dubai
The Address Downtown Hotel, Dubai

Emaar Hospitality Group, Dubai
Action Hospitality, Sharjah
Mercure Center Hotel, Abu Dhabi
Al Raha Beach Hotel, Abu Dhabi
One & Only The Palm, Dubai
The Palace Hotel, Dubai



Major Project References

CITY BEAUTIFICATION



Emaar Boulevard Burj Khalifa, Dubai

Sharjah International Airport, Sharjah

Emaar Souk Al bahar, Dubai

Mushrif Park, Duabi



Mushrif Park - Dubai



Sharjah Airport

Major Project References

OFFICE AND COMMERCIAL



Emaar Malls Group LLC, Dubai

Golden Diamond Park, Dubai

Premier Products, Sharjah FZC

Khidmah, Abu Dhabi

Sheikh Zayed Housing Programme, Dubai

Atta shipping & cargo, Dubai

Al Qetaaf Consultancy, Dubai

Eros Electricals LLC

Emirates NBD Bank



Gold Diamond Park - Dubai



Gold Diamond Park - Dubai



Major Project References



Emirates NBD Offices

Internal Lighting

Dubai

Sharjah

RAK

Fujairah



Major Project References



Federal Authority for Nuclear Regulation.

Decorative and Internal Lighting Abu Dhabi.



Major Project References



Dubai Health Authority

Administrative Office Internal Lighting Jafliya, Dubai

Major Project References



B+G+11 Roof Residential Building

Internal / Exterior Lighting Al Sharjah.



Major Project References

SOLAR TRAP



Municipality Dubai

EO Engineering Office Dubai

Innovation of pest control!

New type of pest controller generated by solar energy using LED lamp to attract pest and capturing pests into net by fan.



Major Project References

Villa Powered by Solar for SZHP

Sheikh Zayed Housing Programme, Dubai

The idea was raised to Sheikh Zayed Housing & approved by Federal Electricity & Water Authority. Committee was held to study follow and execute the project as first mockup in Sheikh Zayed Housing as sustainable Building.

New Step Solar Played a big role to get the approval of FEWA on the concept & drawings in grid connection.

Now the project is in execution stage to be handed over to Sheikh Zayed Housing Program as first full sustainable system project.



Solar Energy is the future plan of the all countries and governments world wide, we Step Solar will contribute our maximum to this Renewable Energy programme in order to save the next generation from the effect of global warming.
of being certified as contractor/consultants for different electrical authorities of UAE.

We are in the process

Client References





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