

SEVERITY SECURITY & GUARDING SERVICES

www.severitydxb.ae



## Message from THE CHAIRMAN

By the vision of His Highness, the Vice President, Prime Minister and Ruler of Dubai, Sheikh Mohamed bin Rashid Al Maktoum to protect the present and future of Dubai, the UAE and its people, Severity Security company was established in December 2016.

The company was able to find the values and concepts in security services management wherein we dedicate and commit ourselves to set high standard services through modern thinking, ingenuity and innovation in the security industry.

A team of professionals in our company that constitute rare combination of intelligence and character is blended with a diversity of experience are the core of our success.

The company's views for growth focus on expanding its portfolio to keep up to stride of the market requirement and to meet one of the best ever event in history of Dubai Emirate, EXPO 2020.

Strengthening the competiveness in security industry represents the final pillar of the company growthstrategy.

Therefore, SSGS is ready for the millennial-age.







## THE COMPANY

**SEVERITY SECURITY & GUARDING SERVICES** is Dubai-UAE based and locally owned security company, established in Dubai to provide the best security solutions and guarding services, and response to our clients requirements for safety and security. The main objective is to provide Security with highest standard by our experienced staff to our valuable clients.

The principle of our company is to employ staffs that have good character, and right attitude and aptitude to meet the requirements of our client.

Severity Security's clients includes various establishments in the UAE. These are hotels, shopping malls/centers, hospitals, residential and commercial properties, government sites, free-zone establishments, trading centers and many more.

Severity Security goes beyond the traditional services to be a one-stop-shop for your customized security needs. We are fully licensed to perform Professional Services such as Security for Events, Shopping Malls, Residential and Commercial Complexes. We are prepared to offer a special, customized service to meet all of our clients and residents needs with assurance that our Management, Training and Control System delivers the solution required to a responsive and timely basis.

Our Expert Consultants will work closely with you to find the most suitable, valuable, convenient, cost-efficient package for your Security needs.



PRIVATE SECURITY



SECURITY CONSULTATION



#### THE COMPANY

## VISION, MISSION & VALUES

Our Goal is to provide quality, licensed security guard services at competitive rates. We are easy and friendly to deal with. We commit to provide our clients with the highest level security services in the industry. You name your price, we seal the deal.

#### **VISION**

Our vision to earn the trust of our clients by delivering the best quality security services within Dubai Emirate through our commitment delivering high standard services.

#### **MISSION**

Our company mission is to provide comprehensive security solutions to all our clients through a bespoke service tailored to their specific needs, ultimately the safety and security of the client's tenants/customer/staffs, premises, assets and the general public is our highest priority.

#### **VALUES**

We hold ourselves accountable to our clients, staff and partners honoring our commitments, providing results and continually striving to provide the highest quality security services. As a company and individuals, we value above all else honesty, integrity, unselfishness, professionalism and mutual respect.



#### **Our Services**





### **Security System Solutions & Services**





- Alarm Monitoring & Intrusion Detection Systems
- Biometrics
- ID Badge Solutions
- Audio Video Transmission
- Audio and Video Door Phone
- Metal detectors / Security & Electronic Gates
- Commercial Door System
- Time attendance system
- Fire & Life Safety System
- Home Automation System
- Network/Data Cabling
- Industrial safety equipment's
- Annual Services Agreement

#### **Security System Solutions & Services**



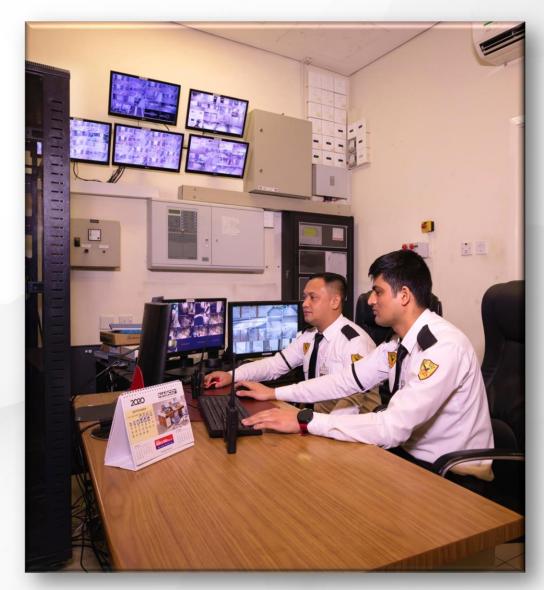
## **Professional CCTV Installation**

CCTV surveillance systems are now widely used and the clients are using closed circuit systems with advanced technology, such as remote viewing, to deter crimes such as burglary, break-ins and vandalism of residential and commercial property.

We provide clients with industry-leading, end-to-end video solutions and components, including cameras, lenses, domes, keyboards, DVRs, VCRs, quads, multiplexers and more.

We design CCTV systems for both residential and commercial installations including retail stores, commercial buildings, warehouses and more using the latest Digital and IP solutions.

We install a system that will enable you to monitor your business remotely using your existing broadband connection whether you are in the office, at home or even travelling abroad, cameras can be directly plugged into a digital video transmission unit that can be securely viewed by you on your remote device of choice.



#### **Security System Solutions & Services**



## **INTRUDER ALARM**

We offer an extensive range of intruder detection and intrusion prevention products. These systems include:

- Hardwired Intruder Alarm Systems
- Wireless Intruder Alarm Systems
- Perimeter Detection Systems

## ACCESS CONTROL SYSTEM

We specialize in the installation of Access Control & Intercom Systems. These systems provide security to your premises by giving flexible control over who is allowed to enter a building and when. The systems we install will keep your buildings, staff and assets secure.

We provide Gate Automation using products from the leading manufacturers.







- Operational Support
- HSE Officer
- Training & Development Officer
- Recruitment Officer
- Compliance Officer
- Security Field Supervisors













## TEAM

## **THE CHAIRMAN**



Mr. Obaid Salem Almazrooei, the Chairman and Owner of Severity Security & Guarding Services LLC, with a solid background of Twenty-Eight (28) Years in the United Arab Emirates Armed Forces and retired as a Colonel by rank. He has strong entrepreneurial expertise that pushes him to establish his own company now so called SSGS. He is also an active member of Security professional Association (SPA) and American Society for Industrial Security (ASIS).



## THE GENERAL MANAGER



Mr. Christopher G. Cammayo is currently the General Manager of Severity Security & Guarding Services LLC. Having an extensive working experience in the security industry for over 24 years (9 years in Philippines and 15 years in UAE) In this role, he heads the Organization as he has expertise in General and Operation Managements. With extensive knowledge and experience in Lost Prevention & Risk Management, highly developed in Safety & Security Awareness, Personnel Management & Training Expertise, and does the ability to deliver Quality Client Care, Service, and Satisfaction. In 2009, he achieved the Dubai Police Academy – City & Guilds Security Manager Certification. He is as well a Member of American Society for Industrial Security (ASIS) and Security Professional Association (SPA) – Dubai Chapter.



## THE ACCOUNTANT



Ms. Michelle M. Atienza is currently working as an Accountant and as Public Relations Officer of Severity Security & Guarding Services LLC. Having a Bachelor's Degree majoring Business Marketing and with a Twenty (20) Years working experience in different Industry such as Mass Media Network, Contracting, Metal Industries, Glass Industries and Technical Services. Well verse in Accounts Processes and well experience in Dubai Labour Laws



## THE OPERATIONS COORDINATOR



**Ms. Amna Khan** is working as Operations Coordinator in Severity Security & Guarding Services LLC. A Qualified MBA (Gold Medallist), having an experience of 4 years in Administration, Customer Services & Operation Coordination. In this role, she manages the day-to-day operations with exceptional time management skills, good communication abilities, and an understanding of multitask-tracking and project management approaches.



## THE HR EXECUTIVE



Ms. Khouloud Rezak is the HR Executive of Severity Security & Guarding Services LLC. Having a track record of initiative and dependability, with solid academic background in Organizational Development and Change. Overseeing the daily activities of a large of personnel and taking on several other duties. Possessing exemplary communication & interpersonal skills which allows to interact on a personal level with employees of all backgrounds and in various scenarios

## **Operational Excellence**





















#### **Recruitment & Screening**





Our staff are screened in accordance with standard regulations and Law (12) of 2016 Article 16 & 17 in Security Industry Regulatory Agency (SIRA).

Recruiting the best people is crucial in providing a quality service. Quality staff coupled with quality management is the key to success within the security industry. For that reason, our recruitment process is more stern than most others in the industry.

To become a SSGS Security employee, candidates must show that they have a stable employment history, physically fit and good communication skills. We favor applications from former military and former police officers because experience shows that they tend to offer the higher levels of capability and discipline that we require.

#### **Our Accreditations & Partners**





























#### **Our Valued Clients**













الهيئة العامة لرعاية الشباب والرياضة GENERAL AUTHORITY OF YOUTH & SPORT WELFARE























#### **Our Valued Clients**





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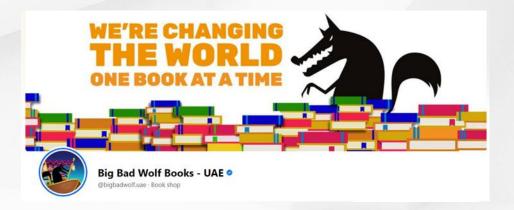








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#### **Our Security Personnel Trainings and Certifications**





















### **Our Company Licenses & Accreditation Certificates**

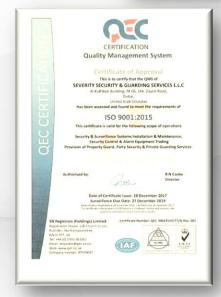




















































### OFFICE LOCATION

Al Kuthban Building Mezz. Floor, Office M06 Sheikh Zayed Road, PO Box 3242, Dubai, UAE



### WEBSITE

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### CONTACT

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