

COMPANY PROFILE

AROUT US

WE ARE ONE OF THE LEADING SUPPLIERS OF INTERIORS, EXTERIORS, AND FIT OUTS IN THE MIDDLE FAST. WE OFFER A WIDE RANGE OF FURNISHING SOLUTIONS AND SERVICES THROUGHOUT THE GULF. WE ARE PLEASED TO WELCOME INDIVIDUALS AND CORPORATE BODIES TO ENIOY AN EXCLUSIVE WORLD OF LUXURY AND LIFESTYLE IN FLEGANCE. OUR YEARS OF EXPERIENCE AND KNOWLEDGE IN THE FIELD MAKES US CAPABLE TO EXPECT AND UNDERSTAND OUR CLIENTS' NEEDS AND PRIORITIES, AS WELL AS RECOMMENDING THEM INTERIORS & EXTERIORS SOLUTIONS THAT FIT THEIR BUDGETS AND SATISFY THEIR NEEDS.

OUR MISSION

- . TO BE EVERYBODY'S FAVORITE PLACE FOR INTERIORS, EXTERIORS, DECORATIONS & FIT OUTS,
- . TO PROVIDE OUR CLIENTS WITH A "DISTINCT IDENTITY" SERVICE THAT GIVES THEM THE CREDIT THEY DESERVE.

OUR VISION

PORTFOLIO : BRING TO THE WORLD A PORTFOLIO OF QUALITY FURNISHING STYLE THAT

SATISFIES PEOPLE'S DESIRES AND NEEDS

PATH : USING SIMPLICITY AS BEING IS SHORTEST PATH TO ELEGANCE.

PARTNERS · NURTURE A WINNING NETWORK OF CUSTOMERS AND SUPPLIERS TO CREATE MUTUAL ENDURING VALUE.

PRODUCTIVITY: BE A HIGHLY EFFECTIVE, LEAN AND EAST-MOVING ORGANIZATION.

PLAN : WORKING CLOSELY WITH OUR CLIENTS ACCORDING TO A PLAN TO UNDERSTAND

THEIR NEEDS AND OFFER THEM CREATIVE SOLUTIONS.

OUR VALUES

OUR VALUES DESCRIBE HOW WE BEHAVE IN THE WORLD :-

LEADERSHIP : THE COURAGE TO SHAPE A BETTER FUTURE

INTEGRITY : WE DELIVER WHAT WE PROMISE. TRANSPARENCY: WE HAVE NOTHING TO HIDE. PASSION : COMMITTED IN HEART AND MIND

DIVERSITY : AS EXCLUSIVE AS OUR BRANDS : WHAT WE DO. WE DO PERFECT.

QUALITY

OUR CLIENTS

























































OUR PRODUCTS & SERVICES

WE SUPPLY, INSTALL & CUSTOMIZE ALL KINDS OF FURNISHINGS LIKE:-

INTERIORS & FITOUTS

CURTAINS MODERN CURTAINS, CLASSIC CURTAINS, DRAPES, SHEERS, HOME CURTAINS HOTEL CURTAINS OFFICE CURTAINS AND MOTORIZED CURTAINS.

BLINDS VERTICAL BLINDS, VENETIAN BLINDS, ROLLER BLINDS AND ROMAN BLINDS.

VERTICAL BEINGS, VENETIAN BEINGS, NOTEER BEINGS AND ROMAN BEINGS

CARPETS HOME CARPETS, OFFICE CARPET TILES, WALL TO WALL CARPETS, SISAL CARPETS,

Shaggy Carpets, Mosque Carpets and Exhibition Carpets.

FLOORINGS VINYL PVC FLOORING, WOODEN FLOORING AND LAMINATE FLOORING.

RUGS CUSTOMIZED MODERN RUGS, SHAGGY RUGS, HANDMADE RUGS, PATCH WORK RUGS,

COW HIDE RUGS, ORIENTAL RUGS, SISAL RUGS, PERSIAN AND AFGHAN RUGS.

UPHOLSTERY FULL UPHOLSTERY SERVICE INCLUDING SOFA REPAIR, SOFA FABRICS.

MAJLIS CUSTOMIZED MAJLIS INCLUDING ARABIAN AND MOROCCAN SEATING.

CUSHIONS CUSTOMIZED CUSHIONS MADE AS PER THE CUSTOMER'S REQUIREMENTS.

DOORMATS CUSTOMIZED DOORMATS, PRINTED DOORMATS, RUBBER DOORMATS AND

SISAL DOORMATS

WALLPAPER CUSTOMIZED AND READYMADE. HOME AND OFFICE WALLPAPER.

DECORATIONS GYPSUM DECORATION WORKS, WOODEN DECORATIONS AND PAINTING.

PARTITIONS WOODEN PARTITONS, GYPSUM BOARD PARTITIONS, GLASS PARTITIONS AND

SOUNDPROOF PARTITIONS.

EXTERIORS

Artificial Grass for Landscaping, Swimming Pools, Golf, Football, Tennis, and Kids Playgrounds.

OUTDOOR VINYL FOR SPORTS PLAYGROUNDS, HOSPITALS, NURSERIES, SCHOOLS, KITCHENS AND FACTORIES.

TENTS CAMPING TENTS, WEDDING CEREMONIES TENTS, PARTY TENTS, MILITARY TENTS,

RESORTS TENTS, SAFARI TENTS, FAIRS & EXHIBITIONS TENTS, DISPLAYS TENTS,

DISASTER RELIEF TENTS AND KIDS TENTS.

EXHIBITION CARPETS AND OUTDOOR CARPETS.

OUTDOOR MAILIS, ARABIAN, MOROCCAN, AND MODERN SEATING.

FURNITURE

HOME FURNITURE, OFFICE FURNITURE, SCHOOL AND NURSERY FURNITURE, RESTAURANTS AND FOOD COURT FURNITURE. HOTEL FURNITURE

DECOR WORKS

GYPSUM WORKS, GYPSUM AND GLASS PARTITIONS, PAINTING AND DOORS,

NOTE: ALL OUR FABRICS AND MATERIALS ARE FITHER COATED OR CAN BE COATED AGAINST FIRE

CUSTOMIZED ASA FURNITURE FURNITURE REAE

IF YOUR AREA IS BIGGER OR SMALLER THAN USUAL OR IF YOU NEED A PERSONALIZED FURNITURE.
IN YOUR OWN STYLE, WE CAN PROVIDE YOU WITH ALL KINDS OF CUSTOMIZED FURNITURE.
WE CAN ALSO CUSTOMIZE ALL KINDS OF SEATING, LIKE MOROCCAN SEATING, ARABIAN SEATING,
MODERN SEATING OR WHATFUFER. SO NO NEED TO WORRY, JUST NAME IT, AND WE MAKE IT.

CUSTOMIZED SHAGGY RUGS

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SHAGGY TUFTED RUGS ARE CONSIDERED TO BE THE MOST POPULAR AND THE BEST SELLER AMONG ALL THE MODERN RUGS. AS IT HAS A FLUFFY COOL LOOK THAT ADDS LIFE TO YOUR PLACE. NOUR SHAGGY RUGS ARE AVAILABLE IN DIFFERENT TUFT LENGTHS. THEY ARE ALSO AVAILABLE IN PLAIN COLORS AND MIXED COLORS. WE CAN CUSTOMIZE YOUR SHAG RUGS AS PER YOUR REQUESTED DIMENSIONS.MOREOVER, WE CAN ALSO FIT THE SUITABLE TYPE OF FABRIC OR LEATHER STITCHING ON THE RUGS EDGES TO MATCH YOUR DECORATION STYLE.

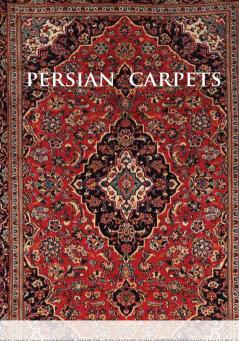


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WALL TO WALL CARPETS

WALL TO WALL CARPETING ADDS A WARM FEELING YOU YOUR PLACE. AS IT COVERS THE WHOLE FLOOR FROM WALL TO WALL WE HAVE HUNDREDS OF SAMPLES WITH DIFFERENT COLORS, PATTERNS. THICKNESSES AND SOFTNESS. WALL TO WALL CARPET COMES IN A BIG ROLL THAT WE CUT AND FIX AS PER YOUR AREA DIMENSIONS. WE CAN FIX IT WITH GLUE OR BY DOUBLE STICKY SCOTCH TAPE. TO GIVE YOU THE OPTION TO REMOVE IT ESSILY LATER WITHOUT HAVING ANY SIGNS ON THE FLOOR.





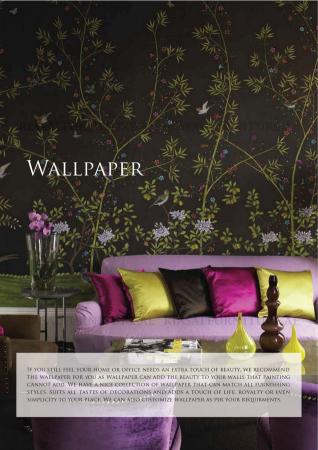
THROUGH OUR LONG EXPERIENCE MANY OF OUR CLIENTS HAVE EXPERIENCED MORE VALUABLE AND ATTRACTIVE LOOK FOR THEIR HOMES AND OFFICES WHEN YOU PUT A PIECE OF ORIENTAL HANDMADE RUG IN THEIR RECEPTION AREA. WE SUPPLY ALL KINDS OF ORIENTAL RUGS HANDMADE & MACHINE MADE). WE ALSO SUPPLY ALL KINDS OF PERSIAN AND AFGHAN RUGS AND TAPESTRIES.

IF YOU ARE LOOKING FOR A BETTER FLOORING SOLUTION THAT IS HEAVY DUTY, ANTI SLIP, ANTI HUMIDITY, REDUCES NOISE AND MORE COMFORTABLE TO WALK ON SO WE RECOMMEND YOU THE VISYL FLOORING, WE HAVE ALL KINDS OF VINYL FLOORING, WE HAVE A WINYL FLOORING THAT HAS THE SAME LOOK OF WOOD FOR OFFICES AND OTHER ONE WITH HAPPY COLORS, NUISERIES, WE ALSO HAVE DIFFERENT VINYL FLOORING SPECIFICATIONS FOR HOMES, OFFICES, FACTORIES, KITCHENS, HOSPITALS SCHOOLS, NURSERIES SPORTS PLAYGROUNDS AND SALOONS.

VINYL & LAMINATE FLOORING

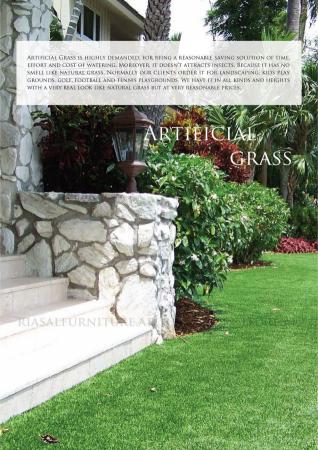
Gypsum Decorations & PARTITIONS

OUR DESIGNERS HAVE A WIDE BANGE OF IDEAS TO MAKE YOUR PLACE LOOK DIEBERSTY THROUGH CREATIVITY OF GYPSUM DECORATIONS. WITH US YOU CAN REFORMAT YOUR ROOMS AREAS THROUGH PROFESSIONAL GYPSUM, WOODEN OR GLASS PARTITIONING. WE CAN SOUND PROOF YOUR CURRENT HOME OR OFFICE PARTITIONS FOR A "QUITER A THOSPHERE. WE ALSO MAKE THE CELLING GYPSUM WORKS. WALLS PAILTINGS AND ALL THE OTHER NEEDED DECORATION WORKS.









INTERIOR Designing



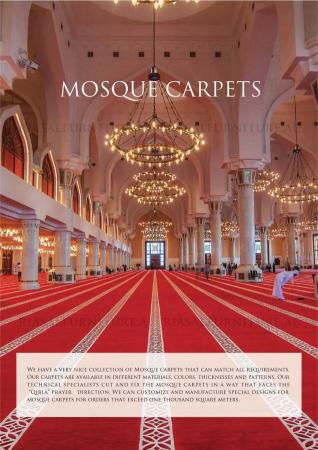
THE RIGHT WAY TO HAVE YOUR DREAM HOME FURNISHING IS TO START WITH A SMART AND CREATIVE INTERIOR DESIGNER. WE HAVE OUR CREATIVE INTERIOR DESIGNING TEAM THAT WILL TAKE YOU IN A TOUR AMONG DIFFERENT OPTIONS FOR YOUR HOME OR OFFICE INTERIORS OUR LONG EXPERIENCE IN THE FIELD MAKES US CAPABLE TO READ OUR CLIENT'S MINDS AND GIVE THEM DIVERSE OPTIONS THAT ARE VERY SIMILAR TO WHAT THEY ARE LOOKING FOR EVEN IF THEY ARE NOT SURE ABOUT THE INTERIORS STYLE THEY NEED.WE CAN SUGGEST THEM DIFFERENT OPTIONS IS 3D DESIGN, TO EXPRESS THEIR PLACE IN THE WAY THEY WANT.





STOMIZED Doormats GIVE US THE MEASURES. CHOOSE THE MATERIAL OF THE DOORMAT, CHOOSE HOW YOU NEED THE

GIVE US THE MEASURES, CHOOSE THE MATERIAL OF THE DOORMAT, CHOOSE HOW YOU NEED THE EDGES TO LOOK LIKE, AND THEN LEAVE THE REST ON US. WE HAVE RUBBER TABRIC AND SISAL ANTISUED DOORMATS. WE CAN CUSTOMIZE DOORMATS WAS PERAN REQUESTED DIMENSIONS. WE ALSO CAN PRINT ANYTHING ON YOUR CUSTOMIZED DOORMAT LIKE YOUR BUSINESS LOGO OR WHATEVER.





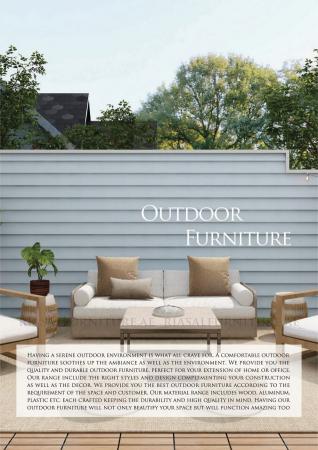
EXHIBITION Carpets

EXHIBITION CARPETS ARE WIDELY USED IN BIG EVENTS, EXHIBITIONS, CEREMONIES, WEDDINGS OR ANY OCCASIONS THAT MAY NEED BIG AREAS OF TEMPORARY / DISPOSAL CARPETS. WE HAVE VERY HIGH QUALITY ITALIAN AND EXHIBITION CARPETS THAT ARE AVAILABLE IN ALL COLOR SHADES. WE FIX EXHIBITION CARPETS BY DOUBLE STICKY TAPES TO AVOID HAVING ANY SIGNS ON THE FLOOR AFTER REMOVAL.



PIECE OF FURNITURE. SO, CREATE YOUR STYLISH BEDS AND HEADBOARDS WITH OUR SERVICES AND GIVE YOUR BEDROOM A PEACEFUL TOUCH WE PROMISE YOU REGARDING OUR QUALITY AND

DURABILITY OF THE MATERIAL







YOUR DOOR IS THE FIRST THING PEOPLE SEE WHEN THEY WALK IN HAVE A CUSTOMIZED DOOR TODAY BY OUR EXPERTS ARCHITECT TO YOUR SPECIFICATIONS. IT CAN BE MADE IN A VARIETY OF STYLES AND MATERIALS THAT MEET YOUR REQUIREMENTS. SELECTING THE MATERIALS OF YOUR DOOR IS A KEY STEP IN THE CUSTOMIZATION PROCESS. CUSTOM MADE DOORS ARE MADE EXACTLY THE WAY YOU WANT FROM THE VERY BEST QUALITY MATERIAL. IT WILL ENHANCE YOUR HOME'S DESIGN AND CAN BE USED IN ALL AREAS OF YOUR HOME BOTH INSIDE AND OUTSIDE. MANY DIFFERENT MATERIALS ARE AVAILABLE TO CREATE A CUSTOM DOOR THAT PROVIDES THE FUNCTIONALITY YOUN FEED WHILE COMPLEMENTING YOUR STYLE.

AND FREE LOSSES



OUTDOOR LIVING SPACE IS A DESIRABLE FEATURE IN ANY HOME. THE QUALITY OF THE CHOSEN MATERIALS WILL IMPACT THE FEEL OF YOUR AREA SO. IF YOU ARE LOOKING FOR THE BEST QUALITY OUTDOOR FLOORING OPTIONS TO KEEP YOUR HOME LOOKING STYLISH FROM THE OUTSIDE SO THE MOST VERSATTLE IN TERMS OF APPEARANCE IS DEED KELODRING WHICH CAN GIVE YOUTDOOR PERFECT, POLISHED, AND MODERN LOOK. DECK FLOORING IS A CHOICE THAT WILL NOT GO OUT OF STYLE. THEY CAN BE PURCHASED IN A VARIETY OF SHAPES AND SIZES; WE OFFER YOU THE BEST QUALITY DECK FLOORING FOR YOUR DESIRED AREA IN A RASONABLE RANGE.



RUBBER FLOORING IS ONE OF THE BEST CHOICES FOR GYM FLOORING. BECAUSE OF ITS DURABILITY AND EXTREMELY WATER-RESISTANT PROPERTY. FROM SPILLED WATER TO SWEATY WORKOUTS AND IT IS HIGHLY CONVENIENT TO BE APPLIED IN LARGE AREA AND SPACES. WE HAVE MANY OTHERS VARIETY OF GYM FLOORING BUT IF YOU ARE LOOKING FOR THE MOST VERSATILE OPTION THAN RUBBER. FLOORING ARE BY ARE ONE OF THE MOST POYLURG GYM FLOORING. THEY ARE EASY TO INSTALL AND CLEAN. WE OFFER A WIDE REANCE OF GYM FLOORING WITH OUR SERVICE YOU HAVE A PRIVILEGE TO GET AN AMAZING OPTION FOR YOUR PERFECT GYM.









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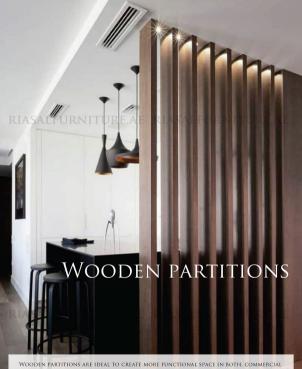
FURNITURE POLISHING

RIASALEURNITOR

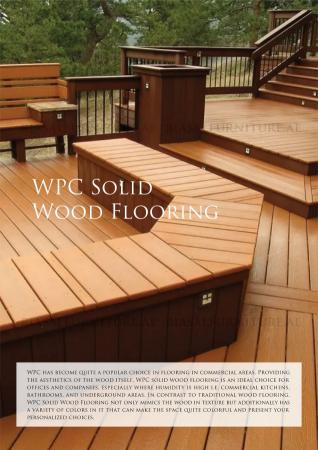
JASALFURNITURE

ARE THOSE SCRATCHES AND DULL LOOKS OF YOUR FURNITURE BOTHERSOME? INDEED, IT WILL BE AS IF NO ONE WANTS THEIR HOME TO LOSE ITS LUSTER AND LOOK. A HOME IS A REPRESENTATION OF THE PEOPLE LIVING IN IT. THEREFORE, TO GIVE YOUR FURNITURE A FRESH AND NEW LOOK, POLISHING CAN DO WONDERS. IT COULD NOT ONLY SHHANCE THE LOOK OF YOUR FURNITURE BUT CAN ALSO HELP PROTECT THEM. REQUIRE POLISHING REFET THE WOOD CLEAN. HELPS IN HIDING THE SCRATCHES, AND BRINGS THAT SHINE AGAIN ALSO PROTECTS FROM THE SCRATCHES TOO.





WOODEN PARTITIONS ARE IDEAL TO CREATE MORE FUNCTIONAL SPACE IN BOTH, COMMERCIAL AND RESIDENTIAL DESIGNS, APART FROM THE TRADITIONAL STANDING WALL THESE ARE AVAILABLE IN QUITE DYNAMIC DESIGNS THAT CAN BE EASILY DISSEMBLED AND ASSEMBLED. THE PARTITIONS ARE COST-EFFECTIVE AND CAN BE REUSED IN THE SETUPS, WITH THE VERSATILITY OF DESIGNS AND STYLES, WOODEN PARTITIONS CAN NOW BE EASILY INCORPORATE INTO DIFFERENT DESIGNS GIVING A STUNNING LOOK TO THE INTERIOR AS WELL AS CREATING A NEW SPACE.





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WITH THOSE LITTLE FEET TO WALK AROUND COMFORTABLY, IT IS ESSENTIAL TO CREATE A SAFE SPACE. NOT ONLY FOR THE NEW ONE BUT ALSO FOR THE PARENTS TO RELAX WHILE STAYING UP AT NIGHT AND WORKING OUT THE OTHER RESPONSIBILITIES. IT'S LASY TO SELECT WHAT COLOR OR WHAT CRIB COULD BE PLACED BUT LOOKING FOR THE RIGHT TYPE OF FLOORING IS ESSENTIAL TO CONSIDER. WHY IS IT SO. ALONG WITH A BEAUTIFUL LOOK IT IS IMPORTANT TO CHOOSE THE FLOORING THAT FURLILLS THE DEMANDS OF THE YOUNG ONE BOTH. IN LOOKS AND SAFETY!

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VINYL FLOORING IS IDEAL FOR COMMERCIAL USE, AS THESE ARE THE ONES WITH HIGH LEVEL AND COMPETITIVE CHARACTERISTICS. THEY ARE EASY TO INSTALL AND MAINTAIN AS WELL AS DURABLE AND WATER RESISTANT. THESE FEATURES MAKE IT THE BEST CHOICE TO PLACE THEM IN AREAS, WITH HEAVY FOOT TRAFFIC SUCH AS THE EMERGENCY ROOMS IN HOSPITALS.

WE DO ALL KINDS OF INTERNAL AND EXTERNAL WALL PAINTINGS. WE DO WATER PAINTS, ACRYLIC PAINTS, AND OIL PAINTS. WE HAVE OUR PAINING MASTERS THAT DO PAINTING JOBS VERY QUICKLY AND ACCURATELY. WE CAN CUSTOMIZE PAINTING COLOURS, PATTERNS AND STYLE AS PER YOUR REQUIREMENTS.

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PAINTING

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DUBAL SHOWROOM - HEAD OFFICE



ABU DHABI SHOWROOM















